



Future Ready
Case Study

An Integrated Community Sustainability Plan for Brockville, Ontario

Project Overview

The City of Brockville's Integrated Community Sustainability Plan (ICSP) was undertaken as part of the City's Official Plan project, making them the first municipality in Ontario to engage in both plans simultaneously. It considers the long-term needs and impacts of decision making, and ensures that the planning policy framework supports the communities' long-term vision and goals for sustainability.

What innovations and future trend(s) did we consider?

- Increasing climate extremes and its impact on urban infrastructure and communities.
- Increase in population growth in urban areas due to a change in migratory patterns.
- Growth in value of full-service, sustainable communities and need for integration of work and leisure.

How were they considered?

We were responsible for creating a plan that incorporated both the vision and goals of the existing community, as well as one that effectively planned for the future. The key to this project was obtaining

early buy-in from the public and stakeholders. Although sustainability was a priority from the outset, our role was to help formulate its importance into specific goals and a vision that could be implemented within the community. We demonstrated the significant benefits of undertaking an Integrated Community Sustainability Plan at the same time as an Official Plan, Economic Development Strategy and Waterfront Master Plan documents.

Sustainability and green infrastructure were key elements to increase energy efficiency, reduce land footprint and conserve water.

How was our approach better?

Understanding that public and stakeholder engagement was key to the project's success, we developed and implemented an innovative approach to consultation. Our approach included several topic-specific workshops with members of the public, staff, and Council, creating a project-specific Facebook page, and holding several Open Houses. Throughout the process, we were able to cross reference how this project would work holistically with the new Official Plan and strengthen the community's ability to achieve their goals.

The outcome

The result is an Integrated Community Sustainability Plan that has been adopted by Council, which is strategically aligned with the Official Plan. The Plan outlines community initiatives, gaps or areas of improvement, a timeline for initiatives and improvements, and recommendations for new programs at a City, private and community level. Since adoption, the City has prepared an Energy Consumption Greenhouse Gas Emissions Plan (2013) and Energy Conservation and Demand Management Plan (2016).

For more information:

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